

### June/July NEWSLETTER

#### **East Bundaberg Veterinary Hospital**

71 Princess Street, East Bundaberg QLD 4670 Phone 41531399

#### **Bargara Veterinary Surgery**

Shop 2/20 Bauer Street, Bargara Qld 4670 Phone 41591009





#### Editors Column

Welcome to our bi-monthly newsletter for the months of June and July.

In this newsletter we will attempt to keep you abreast of news from within our animal hospital as well as let you know what is happening (we hope) over the next few months –

As you most probably are aware—we attempt to offer our services and our medication at reduced rates in certain months. So over the next two months we have a few different discounted periods to assist you. We will discuss these periods in the newsletter and if you are interested in any of these programs then please ring 41531399 (East) or 41591009 (Bargara) for more information or to make an appointment.



It would be remiss of me not to mention the Wellness Programs that we have developed to assist

owners to save money ALL YEAR ROUND and these programs include free vaccinations, free consultations, free revisits, free comprehensive examinations and discounts on all services and merchandising. We can certainly supply you with examples where owners have saved THOUSANDS OF DOLLARS on these programs.

But before we enter the world of East Bundaberg Veterinary Hospital, I would like to quickly talk about a few areas of concern that I see or hear about on a daily basis.

The first if flea control – I talk to a lot of owners who are wasting their money on flea control products when they do not have the problem of fleas. Now there is



no doubt in my mind that fleas, when they do infest a dog or cat, cause huge problems BUT a lot of owner do not have fleas on their prop-

erty. They are continually giving their animal tablets or putting things on the animal's skin when it is unnecessary. So my advice is to buy yourself a flea comb and check your animal on a regular basis BEFORE using any product.

That opens up the 2<sup>nd</sup> area of concern — a majority of flea products on the market do NOT work (in my opinion). Again I see a lot of owners wasting money using products that stopped working years ago. My advice — if you have a flea problem then ring our receptionists (or myself) and we will inform you of the products that we KNOW work.

Another area of concern is the marketing of food products that are found in shops. There are lots of food products that falsely advertise actions that their food is supposed to do. Just because it has DENTAL on the packet does not mean that it will clean your animal's teeth (ask your dentist about any food that will keep your teeth clean).

In fact a lot of the foods and treats that are "pushed" as dental preventors are actually just fatty type foods that the animal enjoys eating (a bit like me eating some cake that I believe is going to "clean my teeth")



Just because the word "SENIOR" on the packet does not mean that it will keep your animal

young (I certainly wish there was a food to keep senior people young – I would eat it by the truckload).

A big area that I deal with **GRAIN FRE** all the time is "GRAIN FREE" food — as far as I am aware there is NO scientifically proven evidence that food containing grain is harmful to dogs but that does not stop people with vested interests in selling the food making wild claims about the benefits of the food.

I am often presented with animals with skin problems where the owner has been washing their animal in "medicated" shampoo that is "natural". Then to make matters worse – there is no recommendation for the use of a conditioner. Try washing your own hair in a shampoo without a conditioner and see what happens.

I deal with misbeliefs and misinformation on a daily basis — owners talking to salespeople in pet shops, owners reading things on the Internet, owners talking to next-door neighbours, people on the radio "spruking" beliefs based on fantasy rather than fact. The sad fact is that some companies and some people with not tell you the truth if it means that they will make money from you.

If you want to help your animal live a long healthy happy life – please talk to the professionals who have spent their whole working life trying to help animals.

Talk to a veterinarian.

### June-1st month of winter

#### 20% discount on all merchandise for last 2 weeks of June

We are having 20% discount sale on all merchandise for 2 weeks in June (17th to 30th June), where we are discounting all merchandise (except food) by 20%.

This offer has no restrictions other than all purchases must be paid for on the day and you need to be an active client of our business.

An active client is someone who has been to our business and either used our services or acquired some merchandise over the last 15 months (has spent money with us in 2018 or 2019).

Merchandise is any product that is normally sold over the counter without

prescription.



This could involve toys, collars, leads, washes and conditioners, flea and tick control, heartworm tablets, worming tablets, dog coats etc.

#### This discount does NOT involve food.

There is no limit to the amount you can buy and if we do not have the product or the quantity that you may require then we will get it in for you.

Why are we doing this?—because we feel that the economy of the area is depressed and we want to assist owners in any way we can to maintain the health and happiness of their animals.

BUT this discount **ONLY** applies to the days from 17th to 30th June and all items must be paid for on the day.

# Wellness program clients ring and book your comprehensive consult.

June is the ideal month for all Wellness



Program clients to bring their animal in for an annual Comprehensive examination. Remember

this full and in depth examination is free

to all those owners who are members of our Wellness Program.

This examination needs to be "booked in" and remember we do not do these examinations on a weekend.

Because it takes some time to do the full examination and to write a report and have time to discuss any findings with the owner it is necessary to leave the animal at our animal hospital for a couple of hours and we do require all animals who qualify for a free blood test (Ultimate Program) to not have eaten that morning.

Make the time to get your animal examined because it is better to detect problems early before they cause clinical problems. Early prevention is always better than late medical or surgical intervention.

So, if you are a member of our Wellness Program, give our animal hospital a ring on 41531399 and make an appointment—your animals' welfare may depend on you.

# Ultimate Wellness Program Clients—teeth cleaning time

Please remember that you are entitled to one FREE dental clean per year on your registered animal.

That is a saving of nearly \$600.00 (but always remember it does not include removal of teeth, x-rays if necessary and any medication used or sent home with) and you do not have to wait until there is a dental special.

So if your dog or cat is on the Ultimate Wellness Program and has some form of dental decay or gum problem (tarter built up on teeth, smelly breath, red gums, plaque on teeth) then do not wait—give us a ring and book the animal in for a dental clean because in all animals on the Ultimate Wellness Program get a total teeth clean for no charge.

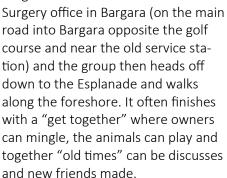
#### Bargara Dog Walk – now starts at 4.00 pm

Once a month, my manager (Lynelle) and members of my staff hold a "Dog

Walk" around the shores of Bargara. The walk is held on every 2<sup>nd</sup> Sunday of

the month and for the next few months the starting time is 4.00pm.

The walk starts at our Bargara Vet



I would HIGLY recommend this walk to everyone (not just those who live at Bargara) – it is a wonderful "together time" and both owners and their animals benefit from this experience. If you are interested and want more information (or just want a reminder) then please ring Lynelle on 41531399.

#### **Arthritis and Winter**

If you think your dog or cat has arthritis (pain in joints) then please remember there are two main ways to help your loved furry friend



- mild cases—use an oral product called <u>4Cyte</u> that comes as a liquid or as granules
- 2. Moderated cases—use a course of injections called **Cartrophen**.

There is no need for your animal to suffer the pain or discomfort of arthritis—all you need to do is contact us on 41531399 East or 41591009 Bargara.

### July—time for Christmas in July

July is always cooler and has short days and Lynelle (our manager) started the tradition last year (I am not sure if a tradition can occur after one year but that is being "picky") of having a basic celebration of life in general and that fact that we live in a wonderful part of the world by having a "Christmas in July" were we assist our lovely owners and their animals at a reduced cost.

#### Christmas in July raffle

Most owner are aware that each December we hold a Christmas Hamper Raffle that is FREE to enter. We wish to continue with this raffle in the month of July— that means that both Bargara and East have a raffle that you can enter into for FREE. All clients who come to our business will automatically be entered into the raffle—if you are really good and smile sweetly to our staff then they may even write out more than one



ticket for you.
The raffle will be drawn at the end of July and the winner will have to collect the raffle themselves—anyone who does not collect their prize within 5

working days of the draw will be sent a photo of Dr David eating the hamper himself.

# Winter clips—\$25.00 for face, feet, bottom & hydrobath.

Winter clip involving the feet, head and bottom (anal area) is discounted to \$25.00 (normally \$45.00). Again we see a lot of animals during winter with feet, anal or head problems that would benefit from having the hair removed and we want to encourage all owners to keep



their animal pristine and disease free so if you your animal is liking its feet, if your animal is rubbing its backside on the ground, if your animal is licking itself around the anal or vulval area, if your animal is showing signs of ear or eye problems or if you are concerned in any way with your animal then this is a great opportunity to deal with the hair in a discounted period. You may want to hydrobath your dog at the same time to give the whole body a good "clean".

So ring 41531399 (East) or 41591009 (Bargara).

#### Hydrobaths—\$15.00

There is no doubt in my mind that the majority of owners of dogs do not wash their dog during winter but most dogs would benefit from a deep cleansing bath at least once a month. We would encourage owners to bring their dog in and allow our staff to pamper your pooch with a good massage and cleansing shampoo and conditioner using our surfactant shampoos and medically developed conditioners.

# Afternoon Tea for the Guide Doas



On the 25th July, Lynelle invites ALL owners to a free afternoon tea at our main animal hospital.

We do encourage all owners to donate a gold coin (or two) to the Guide Dog association but it is up to you.

There will be free coffee and tea as well as free cakes etc. It is a great way to get together and celebrate life and at the same time help others who are less fortunate than ourselves.

So make a note of it—25th July at East Bundaberg Veterinary Hospital—
Afternoon Tea. Just bring yourself and your sense of humour and maybe a gold coin to assist the wonderful organization who trains dogs to assist those people who are visually impaired.

#### Rum Ball Sale



As well as the donation box the staff of our animal hospital will be offering to sell to anyone interested our

"world famous Rum Balls" (Lynelle made me write that) – the container of Rum Balls will cost \$5.00 and ALL the money raised from this sale will go to the Guide Dogs.

To assist us in catering and to give some ideas for how many containers of Rum Balls to make – we do ask that clients contact us and let us know if you are wanting to attend. Even if you do not want to donate a gold coin, even if you do not want to buy some Rum balls – we would still encourage everyone to attend. The coffee, tea and other drinking beverages (no alcohol) will be free and there will be plenty to eat for free and just having you attend would mean a lot to our staff and especially to Lynelle. On the same afternoon the raffle will be drawn and the lucky winner will be notified.

# Margie—the Christmas Elf will be with us during July

Lynelle also tells me that the elf (who normally assists Santa Claus in December) has kindly offered to assist Lynelle during the month of July but as Madge (the elf's name) mainly works at night she will not be available to meet the owners during the day. So consequently, Lynelle will be

posting on our Facebook page many photos of Madge as she wonders through our animal hospital at night and basically sticks her nose into areas which she feels needs to be addressed (and other areas that she just wants to "sticky beak"). So if you jump onto our Facebook page during the days of July you can follow Madge in her adventures at our animal hospital and you may get some insight of what happens and areas the public do not normally see.

# 50% Desexing Special Month-July

July is discounted desexing month—where we offer our full services to half the normal price—that means 50% saving. Continuing with our desire to help owners who are financially unable to desex their animals as well as our desire to assist our society to stop the flood of unwanted puppies and kittens that often end up on "death row" through no fault of their own, we again will be offering to desex dogs and cats at half price in the month of June.

Now it is important that all participants understand there are some conditions to this offer—there must be a \$50.00 deposit (non refundable) at the time of making the appointment. All animals must be abled to be handled safely by our staff—if the dog or cat is excessively aggressive then we will NOT deal with that animal. All female dogs and cats must NOT be pregnant or on heat at the time of surgery. All male animals must have two (2) testicles on the day of presentation. No animal will be operated on if they have eaten that day. ALL animals must be over 6 months of age. All animals have to healthy on the day of the surgery. All accounts MUST be paid for on the day.

Now there are some conditions for large dogs such as Greyhounds, Boxers, deep chested dogs etc—they WILL require intravenous fluids on the day of surgery and this is also priced at half the normal cost.

We are trying to assist owners and animals—we will NOT compromise on health issues, remembering that to desex an animal does have some risk anyway and we will NOT put your animal at risk.

We are proud of our standard of care for all animals and we will not compromise on that standard. There is no "cutting corners" with this surgery—the only thing that is "cut" is the price.

If you want to partake of this discount period then please ring for an appointment and our staff will explain any issue you may have and they will send you out a pamphlet of what you can expect from us and what we expect from you.

Ring 41531399 to make an appointment and as the places for this special surgery fill 📢 up rapidly then I suggest you ring NOW to secure your place.



### Dental discount period in August—save hundreds



Write it in your diary, mark it on the calendar, text yourself a message on your smart phone, get a crayon and write on the wall, put a sticky

message on your forehead, go and get a tattoo on the palm of your hand—August is Dental Month in our business and you can save hundreds of dollars (\$100.00s) and get all the dental problems sorted in your dog or cat during the month of August.

If you are already interested and want to make sure you cement a place ring NOW on 41531399 or 4151009 and get your animal "booked in".

Every August we run out of spots and then the sad "left out" owners have to spend more money to fix the animal's dental problem or the animal has to suffer longer with sore mouths and decaying teeth.

We will be sending out more information as the months role on but

NOW is the time to make sure you make a note (or make an appointment and we will remind you as the time gets closer) that August is the month to save money and make your animal healthier and happier.



#### Visit our Facebook and remember to "like us"

We have a number of programs during the year to assist owners in keeping their animals healthy and happy as well as saving the owners some money. We also have interesting and educational blogs, photos of the internal working of our hospital, some special cases we deal with, stories on staff etc. From that page you can connect with our website, ask questions, contact us—log on and have a look and "like us" to keep yourself connected.



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